

At Microsoft, one vision drives everything we do: a computer on every desk and in every home.

(In millions, except earnings per share)	Year Ended June 30						
	1990	1991	1992	1993	1994		
Net revenues	\$1,183	\$1,843	\$2,759	\$3,753	\$4,649		
Net income	279	463	708	953	1,146		
Earnings per share	0.52	0.82	1.20	1.57	1.88		
Return on net revenues	23.6%	25.1%	25.7%	25.4%	24.7 %		
Cash and short-term investments	\$ 449	\$ 686	\$1,345	\$2,290	\$3,614		
Total assets	1,105	1,644	2,640	3,805	5,363		
Stockholders' equity	919	1,351	2,193	3,242	4,450		

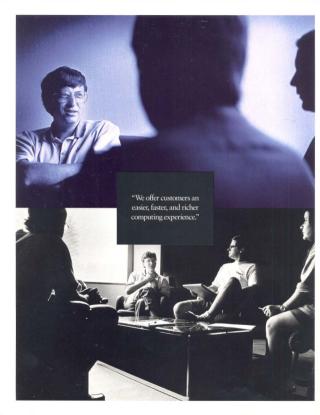
## Financial Results

Due in large measure to the ongoing success of the Microsofts Windows operating system and Microsoft Office, Microsoft posted its 19th consecutive year of revenue and earnings growth.

Revenues were \$4.65 billion in 1994, an increase of 24% over the \$3.75 billion recorded the preceding year.

Net income totaled \$1.15 billion, up 20% from the \$983 million of 1993. Earnings per share reached \$1.88, compared with \$1.57 last year (restated to reflect the Company's two-for-one stock split in May 1994).

In the third quarrer of 1994, Microsoft recorded a \$120 million pretax charge after a jury verdex in the Sea: Electronics patent litigation. In the fourth quarter, Microsoft reached an agreement with Sea to settle the litigation and reversed \$30 million of the charge. The net \$90 million pretax charge reduced earnings per share for 1994 by \$0.10.



recent Fortune survey of U.S. executives selected Microsoft as the most innovative company in America and among the most admired. 

This recognition means a lot to us because innovation is at the heart of Microsoft and software itself. Our commitment to innovation enables us to develop product features designed to meet changing customer needs and to bring to marker products that leverage the most current technological advances. In our industry, companies that aren't innovative are soon left behind. 

Microsoft was founded on the simple proposition that personal computers would become empowering tools on every desk and in every home. Our charter has always been to create the software that delivers on this vision. 

The Microsoft Windows operating environment is an essential part of our vision. When we began developing Windows, it was thought by many to be a dead end. Yet

as firm believers in the interfaces and open sysbenefit from the widest software, we committed out the late 1980s and ally updated Windows, to take advantage of the



advantages of graphical tems that allow users to array of hardware and our resources. Throughearly 1990s, we continuimproving each release newest technology avail-

able. While some in our industry took a "wait-and-see" attitude, focusing their resources on historically strong MS-DOS—based applications, we launched a full line of applications designed for Windows. 

Our commitment to Windows has paid off. Today, it is a worldwide phenomenon—popular in more than 25 languages—and a vast majority of personal computers ship with Windows perinstalled. This year, the installed base of Windows doubled to more than 60 million. And we are a leading producer of applications software for Windows. 

Another example of how innovation pays off is Microsoft Office, which integrates our top-rated desktop applications software. When we first combined these products, some observers said it would not appeal to customers—that word processing users were different from spreadsheet users, and that users wouldn't be interested in a package that united the different types of programs.

We found that customers not only embraced the concept, but gave us feedback on how we could further refine Office. 

Microsoft committed to advance this product and capture the exploding market opportunity, declaring 1994 the "Year of the Office." We made it more "document-centric" with common commands to reflect how people actually work. We further integrated the individual applications within Office so that the separate programs work together seamlessly. And our sales and support professionals focused on demonstrating the product's capabilities to customers. 

Today, Microsoft Office is by far the top-selling product in what has become the biggest software category. 

Beyond Office, the innovations of the entire Windows platform have also brought success—and not only to us. The expanding global customer base of Windows has opened opportunities for software developers, personal computer manufacturers, and other

computer industry busicorporate customers which to build their own And it has led to the of companies, including independent Microsoft create custom solutions,



nesses. It has provided with a foundation on development efforts, growth of thousands the more than 5,000 Solution Providers that support, and training

for end users. Our work to encourage Office-compatible applications promises similar prospects.

More important, the industrywide momentum behind Windows, Office, and many other
Microsoft products has brought great benefits to the millions of people around the world who
use computers every day in their jobs, schools, and homes. We offer customers an easier, faster,
and richer computing experience, and we've made computing more accessible for everyone by
continuously pioneering new ideas, new products, and new customer services. 

During fiscal
1994, we invested in the future and experienced record success. Fiscal 1995 will be another year
of investment, as we enter new markets and new product categories. Not only will we make significant investments in research and development, particularly in the business systems and consumer divisions, but also invest in our support organizations and our brand. We take a long-term

approach to everything we do, including our investments in people, technology, and customer relationships, 
Many risks and challenges face us: Will hardware sales continue to grow? What will software prices be? How many customers will want to upgrade to the latest versions of our products? Will our business systems and consumer products achieve preeminent positions? Over the years ahead, I believe we will mirror our success with Windows and Office in many other product categories. These experiences will guide us as we commit to major investments in new technologies and extend our vision into emerging and wider markets. As has been true throughout the history of the personal computer industry, software will be the key element for realizing the potential of the information highway. The personal computer is evolving, not only in terms of price and performance, but in the very definition of what it is and does. More and

more, the computer is cations tool, the central people to informationscribed as "information position in the software tinuing commitment to us to lead in the creation



becoming a communiinstrument linking a future that we've deat your fingertips," Our industry and our coninnovation should allow of new products that will

define the future. 

Over the next several pages, you'll meet some of the Microsoft people who will help shape that future: members of our product development teams. They are among the real heroes of the personal computer revolution, the men and women defining the technologies of today and tomorrow, 

After reading what they say, I think you'll get a sense of our commitment to creating innovative products and get a glimpse of what the future has in store for all of us.

William H. Jates

William H. Gates

#### THE MICROSOFT COMMUNITIES

ur products are intellectual in nature, and people are our most important asset. At Microsoft, we murture an atmosphere in which creative thinking thrives and employees develop to their fullest potential. The high value we place on people inside our company extends to the broader communities in which our employees live and work as well. 

— These beliefs form the basis of our community affairs giving programs, which promote volunteerism in addition to corponate and employee charitable donations. Microsoft is a strong supporter of our employees' individual acts of giving and the organizations that inspire them. 

— In order to support our employees' community work, we created the Microsoft Volunteer Program (MVP), which encourages guarsoots volunteer activities by matching intensted Microsoft employees with volunteer service opportunities. We have joined with our employees

to support our broader activities such as Kidchildren's access to tech-The Microsoft Scholar unemployed information in Europe; and a comfor disadvantaged chil-



communities through
Reach, which promotes
nology in Canada;
Program, which retrains
technology professionals
puter literacy program
dren offered through

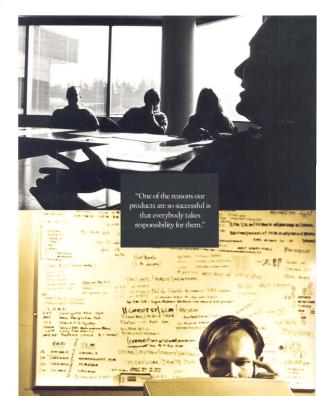
Martha's Table in Washington DC. 

To support our employees' economic contributions in the United States and Canada, we provide a program to match the charitable gifts that our employees make. Microsoft also provides corporate financial support and software donations to non-profit organizations. In 1993, total corporate and employee giving programs generated more than \$17 million in donations to charitable organizations worldwide. 

In addition, Microsoft operates a wide-nunging environmental program that includes conservation, reuse, and recycling, The success of Microsoft's environmental program is driven by corporate policies and wide-spread employee adoption. For example, over the past twelve months employees working at Microsoft facilities throughout our Program Sound headquarters region were responsible for recycling more than 3,200 tons of material that otherwise would have ended up as landfill.

### THE YEAR IN REVIEW

Microsoft Office Updated to incorporate a highly integrated design and exclusive IntelliSenses technology, the award-winning Microsoft Office far outdistanced its nearest competitors in the office suite market. More than six million units of Microsoft Office have shipped worldwide, and Office is available on both the Windows and Macintosh, platforms. Microsoft Windows The installed base for the Microsoft Windows operating system doubled during the year and now stands at more than 60 million units worldwide. More than 400 hardware manufacturers preinstall Windows on their systems, contributing to Microsoft's 61% increase in OEM revenues over last year. Microsoft Windows NT In 1994, the Microsoft Windows NT woperating system was adopted by companies across a broad range of industries—including financial, healthcare, accounting, and retail—for use in the development of their own mission-critical applications. Recent enhancements to the Windows NTw Server offer dramatic performance improvements while providing extensive networking capabilities along with high-level protection for data and applications. Microsoft Database and Development Tools Microsoft Access, and Microsoft FoxPro<sub>0</sub> databases, along with the Microsoft Visual Basic<sub>0</sub> and Microsoft Visual C++<sub>10</sub> programming systems, allow for the creation of high-performance multiplatform applications, Consumer Division Under the banner of the Microsoft Home brand, the consumer division has now put more than 50 products on the shelf, including kid's titles such as Fine Artist and Creative Writer, as well as multimedia titles that include the Microsoft Encartaw multimedia encyclopedia and the Microsoft Cinemanias interactive movie guide. Advanced Technology More than 500 people currently work in Microsoft's Advanced Technology Group. They're focused on creating operating systems for next-generation consumer platforms and exploring innovative ways to apply software to future applications such as mobile computing, voice recognition, interactive television, and on-demand video access technology. Microsoft Press New users, as well as seasoned professionals, look to Microsoft Press as their first source for userfriendly how-to guides and accurate technical information about Microsoft software. Microsoft Press» publications are available worldwide in 30 languages in book and software stores. In addition, Microsoft Press now distributes Microsoft Home CD-ROM products to bookstores.



Facons!

hevire called programmers, developers. code sizzlers, and code cowboys. They're responsible for creating the software that millions of people worldwide use every day in their work and in their homes. But who are they really?

In July, we brought together a cross-section of Microsoft developers to talk about what goes into the actual creation of Microsoft products:

JOHN BENNETT, a program manager in the workgroup product unit. GALE DAHLAGER, a software design tester in digital office systems. SHAULA DOVLE, a software design engineer in the consumer

division. ED FRIES, a develcoment manager for the Microsoft Word group. KAREN FRIES, a program manager in the consumer division. DAN FRLMIN. a program manager for the Microsoft Access database.

SCOTT ISAACS, a program manager in the database division. MARISSA MARTINEZ, a program manager working on development tools. DAVID PRITCHARD, a senior recruiting manager, who led the discussion. BEN SLIVKA, a development manager for MS-DOS and Windows systems. BEN WALDMAN, a software design engineer working on Microsoft Excel. Here are excerpts from their conversation. DAVID: How would you describe the software development process to your parents and grandparents? BENS: It's like building a very complicated machine. Say that a typical automobile has 13,000 parts.

A computer program has literally millions of parts. BENW: It's like a detective story-when you're developing a program, you're constantly trying to figure out why something happens in one case and not in another. Your reward is that after you figure out the mystery. something cool happens on the screen, and you can say, "I did that!" SHAULA: I think there's a huge difference in what I do on a day-to-day basis and what the end user sees. When I go to elementary schools, they say, "What's it like, what do you do?" Lalmost feel like I'm cheating to say, "I make these great things happen," because it's so much more complicated than that.

> Lexplain it to them like this: If you look at something these letters in it—A's, B's, C's. At a computer level, each of those letters is a piece of memory called a byte, Well, when we did a Japanese ver-

like a word processor, it has all sion of Word, we had to deal with all the characters in

that language. We used two bytes-two pieces of memory-for those characters. But a developer had to sit down and figure out a system for how the program. would know whether the user was typing a one-byte English character or a two-byte Japanese character.

That's one teeny little detail. Now imagine 40 programmers, each doing three or four details like that every day for two years-that's how you get a program done. What I deal with are simple little details like that, and yet all the user sees are the broad strokes. ED: And that's all we really want them to see.

DAVID: Can you describe the different development stages in a software project?

DAN: Excry project has a flow—the beginning is the most fun for program managers, because they get to dream. The middle of the project is the most fun for developers and testers, because thank when they get to go in and do their work: writing a bunch of new code, getting features done, fixing logs. The last cycle of the project is the most fun for marketers because that's when they figure out what trade shows they're gaing to attend and when they make their final decisions about how they're gaing to market it. GALE: In the begin-

ning of a project you have this great vision, and at the end you're trying to get it out the door, but the middle is the fun part when things are starting to work. You'll hear someone yell "demo" down the hallway, and people will

come streaming into their office to see what gor done. JOHN's Activity-based planning, in which products are designed around end-user activities, has added science to the process. Now we can all sit in a room together and agree why certain things have to be priorities. DAVID: Flow does it feel to start a new project? DAN: It's furn—it's like making your own toy store. All you do for awhile is say. "I wish this toy store had this and this and this." JOHN: Wild, It's wild, We always have this struggle early on, where some people want to do research and some people want to start building right was. There's a lot of give-and-clack, but we always respect everyone clock opinions and it always comes together. KAREN: The first thing that
happens is that you talk to your users and try to figure
out what their needs are, where they're having problems, and what's not working. You look at what they're
doing and try to figure our "what can we do to make
that process easier?" BENW: How can we make it
faster, streager, ... able to leap tall budding? ED: It
starts with program managers and product marketers
talking to users and getting feedback on the last see.
Soon. The developers do some thinking about what
went right and wrong the last time around and what

we need to change next time. SCOTT: The person who runs our group has a vision of what he wants our product to be five years out. But the technology can't always meet those expectations, so

he starts locking for shortterm solutions—things we could develop now so we could start griting feedback from customers. Without his original vision and without that user feedback, the project we've working on couldn't happen. In fact, we've working on some of those features right now the ones he originally hought wouldn't be in the

DAVID: Who are the real visionaries in this company? [GROUP]: WE are! We ALL are! [laughter]

product for five more years.

ED: One of the reasons our products are so successful is that everybody takes responsibility for them. You own this thing; you make it great; you're responsible



for it. DAN: Maybe you believe in something and you know it's not going to happen unless you go out and just posh for it. Everybody does that are one time or another at Microsoft. GALE: And your input is taken seriously. It doesn't matter what level you'de at or where you are. Even if you'de in a different group—if you'en product support or working on another product—if you see a design problem or something that can work better, you can give that input to people and it'll get acted on. DAN: And we'de getting input from outside Microsoft, too. Cassomers are involved from the beginning. They get to see an alpha for early wersken) that's

way before the beta; they get to see product spees while there are still significant unknowns. We want to see how they'll react and get end users involved at a stage where we can still do something.

KAREN: And even before

that, another important area with customers is usability testing. We had two developers on our project just trying out different ideas and throwing, away most of them. One of the lugs things that makes this possible are prototyping tools like we have with the Vissaal Basic programming opsem. You can try almost fully functional products features, ask customers what works for them and what doesn't, and then make changes without changing an entire program. DATID: Lots of companies develop software—what makes the process different here at Microsoft?

BENS: One observation is that there's not a lot of hier-

ardly here—you don't have to be a program manager to suggest features; you don't have to be a developer to say that something might be too hard to implement; you don't have to be a tester to say something might be buggy. People play the roles they're able to play, regardless of what tifde they happen to have. Whereas in a lot of other companies, roles are very rigid and you can't step outside your role. BENW; We have a "can-do" attitude at Microsoft; nothings impossible. We really believe we can do arpthing. SCOTT: As an individual here, if you have an idea, you get to do it. ED: Here at Microsoft; we do a lot of our development work in

> small teams. Even on a big program like Microsoft Word, we break the project up into a lot of small pieces that are developed by small teams. The biggest team on Word is eight people. The original team that did the development

for Microsoft Excel, I think, was seven people; so we're ar about the same size. SHAILA: Decision making is very localized here. A lot of our decisions get made when we go to lunch and talk about what we're doing. DAN: We definitely have a good model for interaction, which is the power of our development process. The developer offloads many things to the program manager, and similarly we offload some of the work to testers. Even if the overall product team gets large, you have a pyramid structure that makes it easy to communicate with subsense. ED: One of the reasons our software development works is because the decision



making is pushed down. Empowering people is important. BENW: I think ultimately it works because Microsoft is full of people who are just super smart: and when problems arise, people come up with a way to work them out. GALE: Another thing that makes us unique is that we share a lot of code between groups at Microsoft-not only the development code, but testing tools and other things. So each individual group doesn't have to repeat what another group has already done. DAN: An example of that might be the products that have come out of Microsoft that were originally invented to serve internal purposes, like Microsoft

Test. A guy in my group

originally came up with it, and he designed it just for us, not for the whole company and not to market outside Microsoft, But here was a product that would make testing faster and easier and

your code?

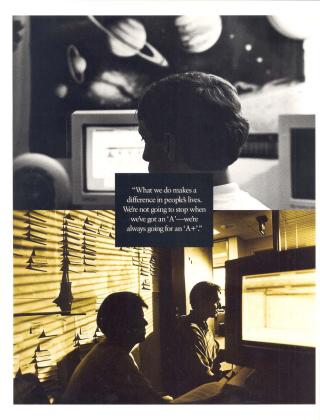
save us a lot of internal resources. We realized that if it was something we could actually use, more than likely other people could use it, too. Eventually it became a retail product, and now it does pretty well. DAVID: How do you feel when a tester finds a bug in

BENW: Terrific! ED: You lie! [laughter] BENW: No, really, I say, "Great, thank you so much," You want them to find as many bugs as possible because you want to get the bugs out of the product, I mean, I might feel embarrassed when someone finds bugs in my product because I want my code to be perfect. But even

more, I don't want someone outside, in the real world, to find them first. DAN: That's right. One of the good things about our product cycle is that there are people here whose sole job is to find bugs. ED: A bug is like solving a puzzle-you track it all the way down into the code, you figure out what's happening, and you fix it. It's a good feeling. But you have a responsibility, too, Millions of people are going to use this software, so we have to make it work. SHAULA: There are different kinds of bugs, too. There are bugs when somebody just does something wrong writing the code. All you can do with one of those is say, "Oops, I did something stupid."

> Then there are bugs that turn out to be a totally unpredictable reaction between two different parts of the program. You can't just fix those or hack them out; you have to really get inside the code to understand them. BENW: And

there are also what we call "tester bugs," like, "if you do this 10,000 times in a row, this weird thing may happen," We have to evaluate those bugs one by one, because time is an issue and our users aren't going to encounter those problems. KAREN: It's such a mystery. Someone once said to me, "If your product is scheduled to ship on October 15, you won't really know if it's going to be ready to go out until around October 1." ED: If you even know then-this whole thing is such an art. BENS: Regarding the testing we do internally, we try to focus on what we call "code coverage," where we test all the code that was written. But then we have to go



ourside the company for beta testing with customers.

MARISA: That's because code coverage only tests what the developer put in the product, while the beta tests discover what the developer fongst to put in there.

DAVID: What about when you finally ship the product—what's that like? A celebration?

BENS: You hold your breath. ED: The whole shipping process is something that you look back on fondly But at the time, it's unnerving, it's this awassome responsibility that millions of people are going to be using your product. BENS: Shipping is the turning point when you look back at the whole proiset—beginning to end.

You're such a different person at the end. Because you're built something that's really going to affect people. DAN: It's fun to see your product in a store and watch customers get ahold of it. KAREN: And see how they use it. I

can walk down a street, see a flyer, point to it, and say, "That's Publisher clip art."

DAVID: What makes Microsoft such a great place to work? It our development different from competitors? 
JOHN: There are no predefined approaches to our business. In my area, information exchange, none of this has been done before. It makes it exciting, openended, and gives us an outler for creativity. SCOIT: Microsoft is very good at gearing you to what you're good at. They might assign me to one thing for awhile, and then when they've seen what I can do, they're flessible enough to move me to another project later.

KAREN: That's right. There's a lot of diversity hereyou have the opportunity to work on a wide range of products. BENW: It's so cool to be able to say I work at Microsoft. When I've told people! tworked on Microsoft Escel, they've literally said, "I want to shake your hand; I use it every day." It amazes nie because nine years ago I was a freshman in college; using Microsoft Escel myself. Now, nine years later, I'm leading development on the project. MARISSA: The thing I really like about coming to work is that as developers, we have the opportunity to reiment the software industry every day to make a change, to make a difference in someones like.

> BENS: Focus. Our focus is to make good products and ship them in vast quantities. We have a sense of mission. ED: That focus means we can decide what rot do, too; so we can spend our resources wisely. If you look over the

past two years and try to figure out how we gar ahead, it's because we decided that there were certain things we were going to focus on and do netly well. We had far fewer developers than some of our competition had working on their applications. But we've been able to get ahead because we've been smart about what we were going to do and—even more important—smart about what we were not going to do. BETWIE Every day, everyone makes decisions that affect hundreds of thousands of people all over the world. What we do makes a difference in people's lives. We're not going to stop when we've got an "A"—we're always going for an "A+".

# MICROSOFT CORPORATION 1994 FINANCIAL RESULTS

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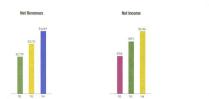
## INCOME STATEMENTS

(In millions, except earnings per share)

		Year Ended June 30	
	1992	1993	1994
Net revenues	\$2,759	\$3,753	\$4,649
Cost of revenues	467	633	763
Gross profit	2,292	3,120	3,886
Operating expenses:			
Research and development	352	470	610
Sales and marketing	854	1,205	1,384
General and administrative	90	119	166
Total operating expenses	1,296	1,794	2,160
Operating income	996	1,326	1,726
Interest income—net	56	82	102
Litigation charge			(90)
Other expenses	(11)	(7)	(16)
Income before income taxes	1,041	1,401	1,722
Provision for income taxes	333	448	576
Net income	\$ 708	\$ 953	\$1,146
Earnings per share	\$ 1.20	\$ 1.57	\$ 1.88

See accompanying notes.

Weighted average shares outstanding



Earnings Per Share

610

### Results of Operations

#### Overview

Microsoft develops, manufactures, markets, licenses, and supports as wide range of software products, including operating systems for personal computers (PCS), office machines, and personal information devices applications programs; and languages: as well as personal computer books, hardware, and multimedia products.

#### Not Dovonuse

1992	Charge	1999	Change:	1994
				20072

Product groups. Operating systems product group revenues were SLIO million, and SL519 million in 1992, 1993, and 1994. The MS-DOS operating system is presimated on Pro. by most original equipment manufacturers (OEMs), and revenues from such licenses increased steadily in both 1993 and 1994. Revenues from retail upgrade versions of MS-DOS decreased in 1994 after a strong increase in 1993. The Microsoft Windows operating system was an increasingly strong contributor to systems revenues as the number of new PCs preinstalled with Windows increased rapidly during the three-gar period.

Applications product group revenues usee \$1,401 illino, \$3,22.53 million, and \$3,297 million in 1992, 1993, and 1994, fractures in applications revenues were led by strong sales of Microsoft Office. The Microsoft Office and part of the property of the Eucel, Microsoft Well-Romosoft Word, the Microsoft Office Professional presentation graphics program, and a Microsoft Millicense, while the Microsoft Office Professional product also includes the Microsoft Access database. Sales of stand-alone versions of the Microsoft Eucel Sales of stand-alone versions of the Microsoft Eucel increased in 1994 so the sales microsoft in 1995 but decreased in 1994 as the sales microsoft in 1995 but decreased in 1994 as the sales microsoft such and the products of the Microsoft Word processor increased in 1994 but decreased in 1994 as the sales with the products of the Microsoft Word products.

Microsoft Home, a broad range of products in the Company's consumer applications group, also showed continued growth. The Microsoft Home brand includes CD-ROM multimedia library titles and products for children's creativity, personal productivity, and entertainment.

Windows-based software programs represented approximately 85% of applications revenues in 1994, up from 65% in 1992 and 75% in 1993.

Hardware product group revenues were \$254 million, \$233 million, and \$203 million in 1992, 1993, and 1994. The hardware product group's principal products are the Microsoft Mouse and BallPoints Mouse pointing devices.

Systems Revenues



Applications Revenues



(In millions)

Sales channels. The Company has four major channels of distribution including finished goods sales in the U.S. and Canada, Europe, and Other International; and OEM. Sales in the finished good channels are primarily to distributors and resellers. OEM channel revenues are license fees from original cautionneum manufacturers.

U.S. and Canada channel revenues were \$1,062 million, \$1,371 million, and \$1,575 million in 1992, 1993, and 1994.

Revenues in Europe were \$997 million, \$1,259 million, and \$1,363 million in 1992, 1993, and 1994. Other International channel revenues increased 36% in 1994 to \$332 million. Revenues were \$223 million in 1992 and \$392 million in 1993. The Company's operating results are affected by foreign exchange rates. Approximately 46%, 44%, and 40% of the Company's resenses were collected in foreign currencies during 1992, 1993, and 1994. Since much of the Company's international manufacturing costs and operating expenses are also incurred in local currencies, the relative impact of exchange rates on net income is less that on revenues.

OEM revenues, grew of 1% from the prior year to \$1,179 million. OEM revenues were \$477 million in 1992 and \$731 million in 1993. The primary source of OEM revenues is licenses of operating systems, particularly MS-DOS and Microsoft Windows. During 1994, approximately \$87% of Windows until were sold through the OEM channel, up from approximately 50% in 1992 and 75% in 1993.

U.S. and Canada Revenues



Other International Revenues



Europe Revenues



**OEM Revenues** 



#### Cost of Revenues

	1992	Change	1995	Change	2994
Cost of revenues	\$467	36%	\$633	21%	\$763
Percentage of	169%		16.9%		16.49

Cost of revenues as a percentage of net revenues was 164% in 1994, down from 165% in 1992 and 1993. The percentage decreased due to lower disk prices from vendors and a greater percentage of sales of licenses to OEMs and corporations, offset by increased sales of lower-margin Microsoft Office and upgrade products.

#### **Operating Expenses**

	1992	Change	1995	Change	1994
	\$352	34%	\$ 470	30%	\$ 610
Percentage of net revenues	12.8%		12.5%		13.1%
Sales and marketing	\$854	41%	\$1,205	15%	\$1,384
Percentage of net revenues	31.0%		32.1%		298%
General and administrative	\$ 90	32%	\$ 119	39%	\$ 166
Percentage of net revenues	3.3%		3.2%		3.6%

Increases in research and development expenses resulted primarily from planned additions to the Company's software development and advanced technology staffs, as well as higher levels of thirdparty development costs.

In 1994, sales and marketing expenses increased are alsower net him recents due to a concerted performance orientation at all sales sites. The increases in the absolute follars of sales and marketing expenses in 1994 were due to increased marketing programs and advertising for the launch of more products, planned hiring of marketing personnel, and continued development of Product Support Services.

Increases in general and administrative expenses are primarily attributable to higher legal costs and growth in the systems and people necessary to support overall increases in the scope of the Company's operations.

## Nonoperating Income

	1992	Charge	1995	Change	1994
Nonoperating income	\$45	67%	\$75	15%	\$86
Lirigation charge					\$90

The primary component of nonoperating income is interest income, which was \$58 million, \$58 million, and \$104 million in 1992, 1993, and 1994 lincreased interest income is the result of a larger investment portfolio generated by cash from operations, offset in both 1993 and 1994 by declining interest rates.

In the third quarter of 1994, the Company recorded a \$120 million charge to reflect the estimated impact of a jary verdict in the Sea Electrons patter literation and related expenses. In June 1994, the Company reached an agreement with Sea to settle the litigation and adjusted its estimate accordingly, resulting in a credit of \$30 million in the Bourth quarter and a net pretax charge of \$90 million for the June 1994.

# Provision for Income Taxes

	1992	Change	Date?	Change	1994
Provision for income taxes		35%	\$448	29%	\$576
Effective tax rate	32.0%		32.0%		33.5%

The effective tax rate increased in 1994 primarily because of an increase in the U.S. statutory income tax rate. Notes To Financial Statements describe the differences between the U.S. statutory and effective income tax rates.

#### Net Income and Earnings Per Share

	1992	Clurge	1993	Charge	1994
Net income	\$708	35%	\$953	20%	51,146
Percentage of net revenues	25.7%		25.4%		24.7%
Earnings	\$1.20	31%	\$1.57	20%	5 1.88

Net income as a percentage of net revenues decreased in 1994, primarily due to the Stac Electronics pattern litigation charge and increased research and development expenses, offset by the lower relative level of sales and marketing expenses. The slight percentage decrease in 1993 from 1992 was attributable to higher relative sales and marketing expenditures.

#### Outlook: Issues and Risks

The Company's 1994 Annual Report includes discussions of its long-term growth outlook. The following issues and risks, among others, should also be considered in evaluating its outlook.

Rapid technological change. The personal computer software industry is characterized by rapid technological change and uncertainty as to the widespread acceptance of new products.

Long-term insestment cycle. Developing, manifacturing, and licensing software is expensive and the insestment in product development often involves a long pap-back cycle. The Company began investing in the principal products that are significant to its current revenues in the early 1998. The Company's plans for 1995 include significant insestments in software research and development and related product opportunities from which significant revenues are not anticipated for a number of years.

Product ship schedules. Delays in the release of new products can cause operational inefficiencies that impact manufacturing capabilities, distribution logistics, and telephone support staffing.

Microsoft Office. Revenues from Microsoft Office may increase as a percentage of total revenues in 1995. The price of Microsoft Office is less than the sum of the prices for the individual application programs included in this product when such programs are sold separately.

Prices. Future prices the Company is able to obtain for its products may decrease from historical levels depending upon market or other cost factors. Saturation. Product upgrades, enabling users

Saturation, Product upgrades, enabling users to upgrade from earlier versions of the Company's products of from competitors' products, have lower prices than new products. As the desktop PC software market becomes saturated, the sales mix shifts from standard products to upgrade products. This trend is expected to continue in 1995.

Introductory pricing. The Company has offered certain new products at low introductory prices. This practice may continue with other new product offerings.

Channel mix. Average revenue per license is lower from OEM licenses than from retail versions, reflecting the relatively lower direct costs of operations in the OEM channel. An increasingly higher percentage of revenues was achieved through the OEM channel during 1993 and 1994.

Volume discounts. In 1994, unit sales increased under Microsoft Select, a large account program designed to permit large organizations to license Microsoft products. Average revenue per copy from Select license programs is lower than average revenue per copy from retail versions shipped through the finished goods channels.

Foreign exchange. A large percentage of the Company's sales are transacted in local currencies. As a result, the Company's revenues are subject to foreign exchange rate fluctuations.

Cost of revenues. Although cost of revenues as a percentage of net revenues was relatively consistent in 1993 and 1994, it waries with channel mix and product mix, as well as in the cost of product components, may affect cost of revenues as a percentage of net revenues in 1995.

Sales and marketing and support investments. The Company's plans for 1995 include continued investments in its sales and marketing and support groups. Competitors may be able to enter the market without making investments of such scale.

Accounting standards. Accounting standards promulgated by the Financial Accounting Standards Board change periodically. Changes in such standards, including currently proposed changes in the accounting for employee stock option plans, may have a negative impact on the Company's future reported earnings.

Unlicensed copying. Unlicensed copying of software represents a loss of revenues to the Company. The Company is actively educating consumers and lawmakers on this issue. However, there can be no assurance that continued efforts will affect revenues positively.

Growth rates. Management believes the Company's recent revenue growth rates are not sustainable. Operating expenses as a percentage of revenues may increase in 1995 because of the above factors, among others. (In millions)

Litigation. Litigation regarding intellectual property rights, patents, and copyrights is increasing in the PC software industry. In addition, there are other general corporate legal risks. See Notes To Financial Statements regarding contingencies related to government repulsion and legal proceedings.

## Financial Condition

The Company's cash and short-term investments totaled \$3,644 million at June 30, 1994 and represented 67% of total assets. The portfolio is diversified among security types, industries, and individual issuers. The Company's investments are investment grade and liquid.

Microsoft has no material long-term debt. Stockholders' equity at June 30, 1994 was over \$4.4 billion. Cash generated from operations has been sufficient

casi generated room operations has been sumretent to fund the Company's investment in research and development activities and facilities expansion. As the Company grows, investments will continue in research and development in existing and advanced areas of technology. The Company's cash will be used to acquire technology or to fund strategic ventures. Additions to property plant, and equipment are expected to continue, including facilities and computer systems for research and development, sales and marketing, product support, and administrative staff.

The exercise of stock options by employees provides additional cash. These proceeds have funded the Company's open market stock repurchase program through which Microsoft provides shares for stock option and stock purchase plans. This practice is expected to continue in 1995.

The Company has available \$70 million of standby multicurrency lines of credit. These lines support foreign currency hedging and international cash management.

Management believes existing cash and short-term investments together with funds generated from operations will be sufficient to meet the Company's operating requirements in 1995.

Research and Development Spending



Sales and Marketing Spending



## (In millions)

		Year Ended June 30	
	1992	1993	1994
Cash flows from operations			
Net income	\$ 708	\$ 953	\$1,146
Depreciation and amortization	112	151	237
Current liabilities	167	177	360
Accounts receivable	(33)	(121)	(146)
Inventories	(40)	(51)	23
Other current assets	(18)	(35)	(27)
Net cash from operations	896	1,074	1,593
Cash flows from financing			
Common stock issued	135	229	280
Common stock repurchased	(135)	(250)	(348
Stock option income tax benefits	130	207	151
Net cash from financing	130	186	83
Cash flows used for investments			
Additions to property, plant, and equipment	(317)	(236)	(278
Other assets	(41)	(17)	(64
Short-term investments	(284)	(723)	(860
Net cash used for investments	(642)	(976)	(1,202
Net change in cash and equivalents	384	284	474
Effect of exchange rates	(10)	(62)	(10
Cash and equivalents, beginning of year	417	791	1,013
Cash and equivalents, end of year	791	1,013	1,477
Short-term investments	554	1,277	2,137
Cash and short-term investments	\$1,345	\$2,290	\$3,614

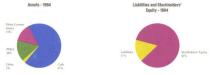
See accompanying notes.

# Cash and Short-Term Investments



	June 30	
	1993	1994
Assets		
Current assets:		
Cash and short-term investments	\$2,290	\$3,614
Accounts receivable—net of allowances of \$76 and \$92	338	47
Inventories	127	10.
Other	95	12
Total current assets	2,850	4,31
Property, plant, and equipment—net	867	93
Other assets	88	12
Total assets	\$3,805	\$5,36
Accounts payable Accrued compensation Income taxes payable	\$ 239 86 127	\$ 32 9 30
Other	111	18
Total current liabilities	563	91
Commitments and contingencies		
Stockholders' equity:		
stockholders equity:		
Common stock and paid-in capital—shares authorized 2,000; issued and outstanding 565 and 581	1,086	1,50
Common stock and paid-in capital-shares authorized 2,000;	1,086 2,156	
Common stock and paid-in capital—shares authorized 2,000; issued and outstanding 565 and 581		1,50 2,95 4,45

See accompanying notes.



# STATEMENTS OF STOCKHOLDERS' EQUITY

(In millions)

	Year Ended June 30				
	1992	1993	1994		
Common stock and paid-in capital					
Balance, beginning of year	\$ 395	\$ 657	\$1,086		
Common stock issued	135	229	280		
Common stock repurchased	(3)	(7)	(17)		
Stock option income tax benefits	130	207	151		
Balance, end of year	657	1,086	1,500		
Retained earnings					
Balance, beginning of year	956	1,536	2,156		
Common stock repurchased	(132)	(243)	(331)		
Net income	708	953	1,146		
Translation adjustment	4	(90)	(21)		
Balance, end of year	1,536	2,156	2,950		
Total stockholders' equity	\$2,193	\$3,242	\$4,450		

See accompanying notes.

Stockholders' Equity



#### Employee Stock Options

At Microsoft, every employee is digible to become a sockoldshelr in the Company through the Company is employee stock purchase and stock option plans. Management beliese suck options have made a major contribution to the success of the Company by aligning employee interests with those of other stockholders. Stock options are in widespread use today, and many of the Company's competitions have similar programs.

considerable debate about the appropriate accounting for stock options. Questions in this engoing discussion include how stock options should be measured; whether they should be recorded in traditional financial statements, subject to already complex and increasingly difficult rules; whether they should be highlighted in a separate new financial statements or

table or whether further information concerning stock options should be disclosed in footnets to financial statements. Pending resolution of these outstanding issues, on the accompanying page we have provided a table of outstanding common shares and net options and changes in their computed values based on quoted prices for the Cormpany's stock, it provides a clear understanding of the Company's quity, its equity holders, and the value or possible value of their vested and unwested holdings.

In this table, common shares are those outstanding. Net vested and unvested options represent the number of common shares issuable upon exercise of such stock options less the number of common shares that could be repurchased with proceeds from their exercise. Computed values are calculated based on the closing price of the Company's common stock on the Nasdaq National Market System on the dates indicated.

Stakeholdings - 1994

# MANAGEMENT'S DISCUSSION AND ANALYSIS (cont.)

(In millions)

	June 30					
	1992	Change	1993	Change	1994	
Outstanding common shares and options						
Directors' and officers' common shares	273	(13)	260	(21)	239	
Employees' and directors' net vested and unvested stock options	78	(11)	67	(5)	62	
Employees' and directors' shares and options	351	(24)	327	(26)	301	
Other investors' common shares	271	34	305	37	342	
Total	622	10	632	11	643	
Nasdaq closing price per share	\$35		\$44		\$51-5/8	
Computed values						
Directors' and officers' common shares	\$ 9,579	\$1,886	\$11,465	\$ 845	\$12,310	
Employees' and directors' net vested and unvested stock options	2,714	245	2,959	269	3,228	
Employees' and directors' shares and options	12,293	2,131	14,424	1,114	15,538	
Other investors' common shares	9,486	3,930	13,416	4,259	17,675	
Total	\$21,779	\$6,061	\$27,840	\$5,373	\$33,213	

### Significant Accounting Policies

Principles of consolidation. The financial statements include the accounts of Microsoft and its wholly owned subsidiaries. Significant intercompany transactions and balances have been eliminated.

Foreign currencies. Current assets and liabilities demonstrated in foreign currencies are translated at the exchange rate on the balance sheet date. Fixed assets and resulting depreciation are translated at historical inners. Translation adjustments resulting from this process are charged or ordified to equity. Revenues, costs, and expenses are translated at average rares of eaching prevailing during the year. Gains and losses on foreign currency transactions are included in other perspenses.

Revenue recognition. Revenue from finished goods sales to distributors and resellers is recognized when related products are shipped. Revenue billed upon shipment of finished goods products attributable to both specified and unspecified future product enhancements is deferred and recognized when such enhancements are delivered. Revenue from software maintenance contracts it seconjusted analyto over the contract period.

The Company warrants products against defects and has policies permitting the return of products under certain circumstances. Provision is made for warranty costs and returns. Such costs generally have not been material.

Revenue from products licensed to original equipment manufacturers is recognized when the licensed products are shipped by the OEM. License fees received prior to product acceptance are recorded as customer deposits.

Provision is made for bad debts. Such costs generally have not been material.

Research and development. Research and development costs are expensed as incurred.

Income taxes. Income tax expense included U.S. and international income taxes, but an accrual for U.S. taxes on undistributed earnings of international subsidiaries. Certain items of income and expense are not reported in tax returns and financial statements in the same year. The tax effect of this difference is reported as deferred income taxes. Fax reeffits are accounted for as a reduction of tax expense in the year in which the credit stocker taxes remobile.

Earnings per share. Earnings per share is computed on the basis of the weighted average number of common shares outstanding plus the effect of outstanding stock options, computed using the treasury stock method.

Stock split. In May 1994, outstanding shares of common stock were split two-for-one. All shares and per share amounts have been restated.

Cash and short-term investments. The Company considers all liquid investments with a maturity of three months or less at the date of purchase to be cash equivalents. Short-term investments are stated at the lower of cost or market. Cost approximates market value for all classifications of eash and short-term investments.

Inventories. Inventories are stated at the lower of cost or market. Cost is determined using the first-in, first-out method.

Property, plant, and equipment. Property, plant, and equipment is stated at cost and depreciated using the straigle-line method. Estimated lives are as follows: buildings, 30 years; leasehold improvements, the lease term; computer equipment and other, principally three wears.

Disconfiguation of risk. The Company's insessment portfolio is disconfiguation of roses of observerer investment grade securities. At June 30, 1993 and 1994, approximately 40% of accounts receivable represented amounts due from ten chandle purchasers. Two of these each accounted for approximately 10% of revenues in 1993 and 13% in 1994. The Company hedges certain foreign eachanges exposures although no material hedge contracts were constanding a Line 30, 1994. June 30, 1994.

were outstanding at June 30, 1994.
Sattements of Finuncial Accounting Standards (SFAS).
SFAS No. 86, Accounting for the Costs of Computer
Softune to the Soft, Lessed, or Otherwise Murketed,
does not materially affect the Company, SFAS No. 109,
Accounting for nome Teace, was adopted in 1994 and
the effect on current year and cumulative net income
was not material. Required adoption of SFAS No. 115,
Accounting for Certain Insentiments in Dobt and Equity
Securities, in the first quarter of 1998 will not have a
material impact on the fituacial statements. In its current
form, a proposed new SFAS, Accounting for Nock-based
Compensation, if adopted, is expected to have a material
adverse effect on the wor future en income is resorred.

Reclassifications. Certain reclassifications have been made for consistent presentation.

### Cash and Short-Term Investments

	June 30		
	1993	1994	
Cash and equivalents:			
Cash	\$ 225	\$ 263	
Commercial paper	326	619	
Money market preferreds	159	180	
Certificates of deposit	160	218	
Bank loan participations	143	197	
Cash and equivalents	1,013	1,477	
Short-term investments:			
Municipal securities	788	1,245	
Corporate notes and bonds	226	423	
U.S. Treasury securities	199	417	
Commercial paper	64	53	
Short-term investments	1,277	2,130	
Cash and short-term investments	\$2,290	\$3,61	

# Property, Plant, and Equipment

	1993	1994	
Land	\$ 144	\$ 162	
Buildings	389	440	
Computer equipment	415	532	
Other	233	311	
Property, plant, and equipment—at cost	1,181	1,445	
Accumulated depreciation	(314)	(515)	
Property, plant, and equipment-net	\$ 867	\$ 930	

#### Income Taxes

The provision for income taxes was composed of:

1992	1995	1994
\$225	\$352	\$470
112	123	94
337	475	564
(4)	(27)	12
\$333	\$448	\$576
	\$225 112 337 (4)	\$225 \$352 112 123 337 475 (4) (27)

Differences between the U.S. statutory and effective

tax rates were:			
	1992	1993	1994
U.S. statutory rate	34.0%	34.0%	35.0
Tax exempt income	(0.6)	(0.6)	(0.9
Foreign sales corporation	(1.0)	(1.0)	(1.0
Tax credits	(1.1)	(0.9)	(2.1
State taxes and other—net	0.7	0.5	2.5
Effective tax rate	32.0%	32.0%	33.5

## Deferred income tax balances were:

June 30
1994
S 72
132
204
(147)
(4)
(151)
\$ 53

U.S. and international components of income before

IIICOIIIC LAMES WEIG.					
		1992		1995	1994
U.S.	5	658	5	960	\$1,281
International		383		441	441
Income before income taxes	S	1,041	5	1,401	\$1,722

The Internal Revenue Service is examining the Company's U.S. income tax returns for 1990 and 1991. The Company believes any adjustments from the examination will not be material. Income taxes paid were \$175 million, \$87 million, and \$247 million in 1992, 1993, and 1994.

#### Common Stock

Balance, end of year

SHAIRS OF COMMISSION O	S Of Collinion Stock Outstanding were as for						
	1992	1993	1994				
Balance, beginning of year	522	544	565				
Issued	26	27	25				
Repurchased	(4)	(6)	(9)				

The Company repurchases its common stock in the open market to provide shares for issuance to employees under stock option and stock purchase plans. The Company's Board of Directors authorized continuation of this program in 1995.

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In June 1994, the Company merged with SOFTIMAGE, Inc. (Sl), a leading developer of 2-D and 3-D compourer animation and visualization software, in a pooling of interests. The Company exchanged 2.7 million shares, shown as outstanding at June 30, 1994, for all of the outstanding stock of Sl. SIs assets and liabilities, which were nominal, are included with those of Microsoft as of June 30, 1994. Operating results for SI during 1992, 1993, and 1994 were not material to the combined results of the two companies. Accordingly, the financial statements for such periods have not been restated.

#### **Employee Stock and Savings Plans**

Employee stock purchase plan. The Company has an employee stock purchase plan of all eligible employees. Under the plan, shares of the Company's common stock may be purchased at six-month intervals at 85% of the lower of the fair market value on the first or the last day of each six-month period. Employees may purchase shares having a whan for usering 10% of their gross compensation during an offering period. During 1992, 1993, and 1994 employees purchased (19 million, Durillion, and L1 million shares at average prices of \$244, 983,224 and \$48 hip per hare. At June 30, 1994, 65 million shares were reserved for future issuance.

Sarings Jan. The Company has a swings plan, which qualifies under Section 401(§). Of the Internal Revenue Code Under the plan participating U.S. employees my defer up to 15% of their perturbating U.S. but not more than stanney limits. The Company bar not more than stanney limits. The Company courribuses fifty correlations for each dollar contributed for a participant, with a maximum contribution of 3% of a participant, serings. The Company naturbing courributions to the saving plan were Sf million, and 99 million in 1982, 1993, and 1994.

Stock option plans. The Company has stock option plants of directors, of discreas and all employees, which provide for nonqualified and incentive stock options. The Enard of Directors determines the option price (not to be less than fair market value for incentive coption) at the date of parant. The options grared lly expire ten years from the date of garant and vest over four and one-half years. At June 20, 1929 options for \$2.56 million shares were vested and 111.0 million shares were available for future graras under the plans.

		Price Per S	dure
	Number	Kenge	Weighted Average
Balance, June 30, 1991	115.0	\$ 0.31 - 22.39	5 8.27
Granted Exercised Canceled Balance, June 30, 1992	29.7 (20.7) (3.7) 120.3	20.59 - 39.79 0.31 - 16.61 1.50 - 38.84 0.31 - 39.79	23.77 6.50 7.39
Granted Exercised Canceled Balance, June 30, 1993	24.4 (26.2) _(4.4) 114.1	30.88 - 44.25 0.31 - 36.92 4.97 - 44.13 0.31 - 44.25	34.30 7.95 14.23
Granted Exercised Canceled Balance.	26.2 (20.9) (5.5)	35.50 - 50.13 1.51 - 44.25 5.01 - 44.13	37.47 11.42 28.67
June 30, 1994	113.9	0.31 - 50.13	23.29

#### Leases

The Company has operating leases for most U.S. and international sales and support offices and certain equipment. Rental expense for operating leases was 544 million, 534 million, and 588 million in 1992, 1993, and 1994. Future minimum rental commitments under noncancelable leases, in millions of dollars, are: 1995, 567, 1996, 599, 1997, 538; 1998, 532; 1999, 534; and thereafter, 537.

#### Contingencies

On July 15, 1994, Microsoft entered imo an undertaking with the Commission of the European Communities (European Commission) resolving a complaint submitted by Nosell, Inc. chaiming that certain practices of Microsoft violated Articles St and 86 of the Treaty of Rome. The undertaking is effective immediately, requires no further approad, and closes the investigation of Nosell's complaint by the European Commissions Directorate-General for Competition. In the undertaking, which involves no admission of wrongshing on Microsoft's part, Microsoft agreed to make certain changes in its OEM Incressing practices. Microsoft also agreed to employ a uniform duration in its nondisclosure agreements for precommercial versions of certain operating system products, and clarified the rights and responsibilities of those signing such nondisclosure agreemens. The European Commission has the right to monitor Microsoft's compliance during the 6-1/2 year term of the settlement agreement.

On July 13, 1994. Microsoft and the U.S. Department of Juscies DOJ) entered into a consent durace transition place and into a consent durace reaching the DOJ temped into a consent durace reaching the DOJ temped line investigation of Microsoft. The consent descree entitled the same provisions as the undertaking between Microsoft and the European Control feets of the European Control feet between the expressions. To become final, the consent decree may be approved by the U.S. District Court for the District of Columbia. The Court's consideration of the consent decree and any comments and responses submitted concerning the villa Court has a decree in the Pederal Register.

Microsoft does not expect the undertaking with the European Commission or the consent decree with the DOJ to affect its OEM revenues.

On March 17, 1988, Apple Computer, Inc. (Apple) bought sait against Microsoft and Headert Packard Campany for alleged copyright infringement in the U.S. District Court, Northern District of California. The complain included allegations that the visual displays of Microsoft Windows version 203 (and Windows serions), which was added to the conduction of the conduction of

The Company answered the complaint, raising affirmative defenses including its claim that the 1985 Settlement Agreement entitled it to use the visual displays in question, denying Apples allegations that the visual displays in Microsoft Windows version 2.03

and 3.0 infringe any protectible right of Apple and asserting counterclaims.

On August 24, 1993, the Court entered final judgment dismissing all of Applés daims. Apple has appealed a number of the Court's decisions in the case to the Nanth Circuit Court of Appeals. Microsoft has cross-appealed the dismissal of one of its counter-claims and related issues. Oral argument on the appeal and cross-appeal the was heard by Judges Ferdinand Ferrandee, Pamela Rymer, and Thomas Nelson on July 11, 1994.

On July 30, 1993 Wang Laboratories, Inc. (Wang) filed suit in U.S. District Court for the District of Massachusetts against Microsoft and Watermark Software, Inc., alleging that unspecified Microsoft products infringe two patents owned by Wang concerning object management and the handling of compound documents (United States Patents 5,206,951 issued on April 27, 1993, and 5,129,061 issued on July 7, 1992, respectively). The suit also alleges that Microsoft induced and continues to induce others. including Watermark Software, Inc., to infringe the Wang patents. Microsoft's OLE technology appears to be the subject of Wang's allegations against Microsoft. The complaint seeks a determination that Microsoft's alleged infringement is willful, an award of treble damages, an award of attorneys' fees, and to preliminarily and permanently enjoin Microsoft from continuing the alleged infringement. In its answer, Microsoft denied that any of its products infringe the Wang patents and asked the Court for a declaratory judgment that those patents are invalid and unenforceable for failing to meet patent law requirements. The suit is currently in the early stages of discovery.

Although there is no assurance that these lawsuits will be resolved favorably and that the Company's financial condition will not be adversely affected, the Company currently believes that resolution of those matters will not have material adverse effects on its financial condition as reported in the accompanying financial statements.

## NOTES TO FINANCIAL STATEMENTS (cont.)

(In millions)

## Information by Geographic Area

	1992	1993	1994
Net revenues			
U.S. operations	\$1,878	\$ 2,655	\$3,472
European operations	1,019	1,289	1,401
Other international operations	272	395	375
Eliminations	(410)	(586)	(599
Total net revenues	\$2,759	\$ 3,753	\$4,649
Operating income			
U.S. operations	\$ 664	\$ 961	\$1,394
European operations	329	360	346
Other international operations	11	18	31
Eliminations	(8)	(13)	(45
Total operating income	\$ 996	\$ 1,326	\$1,726
Identifiable assets			
U.S. operations	\$1,858	\$ 2,944	\$4,397
European operations	872	1,133	1,366
Other international operations	289	310	423
Eliminations	(379)	(582)	(823
Total identifiable assets	\$2,640	\$ 3,805	\$5,363

Interconguny sales between goographic areas are accounted for at prices representative of unaffiliated parry transactions. "U.S operations" inducide shipments to outsomers in the U.S, [Lorsing too (DEAs, and exports of finished goods directly to international customers, primarily in Canada, Sooth America, and Asia. Exports and international OEM transactions are primarily in U.S. dollars and rotaled SESS million, 5486 million, and 5787 million in 1992, 1993, and 1994. "Other international operations" grammarily include unbidshrine in Mastralia, Japana, Korea, and Taiwan. International revenues, which include European operations, other international operations, exports, and OEM distribution, were SEL 1985. "SSS), and 540% for off and revenues in 1992, 1993, and 1994.

# QUARTERLY FINANCIAL AND MARKET INFORMATION

(In millions, except per share data; unaudited)

Quarter Ended

	Sept. 30	Dec. 31	Mar. 31	June 30	Year
1992					
Net revenues	\$ 581	\$ 682	\$ 681	\$ 815	\$ 2,759
Gross profit	476	567	571	678	2,292
Net income	144	175	179	210	708
Earnings per share	0.25	0.30	0.30	0.35	1.20
Common stock price per share:					
High	30	37-3/8	44-1/2	43-1/8	44-1/2
Low	20-1/8	28-7/5	36-1/2	32-7/8	20-1/8
1993					
Net revenues	\$ 818	\$ 938	\$ 958	\$ 1,039	\$ 3,753
Gross profit	683	781	797	859	3,120
Net income	209	236	243	265	953
Earnings per share	0.35	0.39	0.40	0.43	1.57
Common stock price per share:					
High	41	47-1/2	47-1/8	49	49
Low	32-3/4	37-7/8	38-3/8	39-7/8	32-3/4
1994					
Net revenues	\$ 983	\$ 1,129	\$ 1,244	\$ 1,293	\$ 4,649
Gross profit	824	944	1,036	1,082	3,886
Net income	239	289	256	362	1,146
Earnings per share	0.39	0.48	0.42	0.59	1.88
Common stock price per share:					
High	44-1/4	43-1/4	44-5/8	54-5/8	54-5/8
Low	35-1/8	38	39	41	35-1/8

The Company has not paid cash dividends on its common stock. The Company's common stock is traded on the over-the-counter market and is quoted on the Nasdag National Market System under the symbol MSFT. On July 2g 1994, there ver 26/79 holders of record of the Company's common stock.

# SELECTED FIVE-YEAR FINANCIAL DATA

(In millions, except employee and per share data)

	Year Ended June 30				
	1990	1991	1992	1993	1994
For the year					
Net revenues	\$ 1,183	\$1,843	\$ 2,759	\$ 3,753	\$4,649
Cost of revenues	253	362	467	633	763
Gross profit	930	1,481	2,292	3,120	3,886
Research and development	181	235	352	470	610
Sales and marketing	317	534	854	1,205	1,384
General and administrative	39	62	90	119	166
Total operating expenses	537	831	1,296	1,794	2,160
Operating income	393	650	996	1,326	1,726
Interest income—net	31	37	56	82	102
Litigation charge	-	-	_	_	(90)
Other expenses	(14)	(16)	(11)	(7)	(16)
Income before income taxes	410	671	1,041	1,401	1,722
Provision for income taxes	131	208	333	448	576
Net income	\$ 279	\$ 463	\$ 708	\$ 953	\$1,146
At year end	7.				
Working capital	\$ 533	\$ 735	\$1,323	\$2,287	\$3,399
Total assets	\$1,105	\$1,644	\$2,640	\$3,805	\$5,363
Stockholders' equity	\$ 919	\$1,351	\$2,193	\$3,242	\$4,450
Number of employees	5,635	8,226	11,542	14,430	15,257
Common stock data					
Earnings per share	\$ 0.52	\$ 0.82	\$ 1.20	\$ 1.57	\$ 1.88
Cash and short-term investments per share	\$ 0.88	\$ 1.31	\$ 2.47	\$ 4.05	\$ 6.22
Average common and equivalent					
shares outstanding	537	563	588	606	610
Shares outstanding at year end	51.2	522	544	565	581
Key ratios					
Current ratio	3.9	3.5	4.0	5.1	4.7
Return on net revenues	23.6%	25.1%	25.7%	25.4%	24.7%
Return on average total assets	30.6%	33.7%	33.1%	29.6%	25.0%
Return on average stockholders' equity	37.7%	40.8%	40.0%	35.1%	29.8%
Growth percentages—increases					
Net revenues	47%	56%	50%	36%	24%
Net income	63%	66%	53%	35%	20%
Earnings per share	55%	58%	47%	31%	20%

#### Report of Management

Management is responsible for preparing the Company's financial statements and related information that appears in this annual report. Management believes that the financial statements fairly reflect the form and substance of transactions and reasonably present the Compuny's financial condition and reasonably of operations in conformity with generally accepted accounting principles. Management has included in the Company's financial statements amounts that are based on estimates and judgments, which is believes are reasonable under the circumstance.

The Company maintains a system of internal accounting policies, procedures, and controls intended to provide reasonable assurance, at appropriate cost, that transactions are executed in accordance with Company authorization and are properly recorded and reported in the financial statements, and that assets are adequately sufeguardately suffequently.

Deloitte & Touche audits the Company's financial statements in accordance with generally accepted auditing standards and provides an objective, independent review of the fairness of reported financial condition and results of operations.

The Microsoft Board of Directors has an Audit. Committee composed of normanagement Directors. The Committee meets with financial management, internal auditors, and the independent auditors to review internal accounting controls and accounting, auditing, and financial reporting matters.

## Report of Independent Auditors

To the Board of Directors and Stockholders of Microsoft Corporation:

We have audied the accompanying balance sheers of Microsoft Corporation and subsidiaries as of June 30, 1993 and 1994, and the related statements of income, suckholders' cquiry, and cash Thows for each of the three years in the period ended June 20, 1994, appearing on pages 17, 23, 14, 25, and 28–32. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audied.

We concluded our and/s in accordance with generally accepted admiring standards. Those standards require that we plan and perform the audit to ochain reasonable sensurane above whether the financial stameners are free of material misstatement. An audit nechodes cuantining, on a test basis, evidence supporting the amounts and disclosures in the financial stameners. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating estimates made by management, as well as evaluating the overall financial stameners presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the financial position of Microsoft Corporation and subsidiaries as of June 30, 1993 and 1994 and the results of their operations and their cash flows for each of the three years in the period ended June 30, 1994 in conformity with generally accepted accounting principles.

Thuhast Grow

# Michael W. Brown

Vice President, Finance; Chief Financial Officer Delaitte + Touche

## Deloitte & Touche

Seattle, Washington July 20, 1994

#### MICROSOFT CORPORATION DIRECTORS AND OFFICERS

Directors

William H. Gates Chairman of the Board and Chief Executive Officer, Microsoft Corporation

Paul G. Allen Chairman, Asymetrix Corp., Starwayes Corp., Interval Research,

Ticketmaster Holdings Group

Richard A. Hackborn Executive Vice President, Hewlett-Packard Company (retired)

David F. Marquardt General Partner, Technology Venture Investors Robert D. O'Brien Chairman of the Board, PACCAR, Inc. (retired)

Wm. G. Reed, Jr. Chairman, Simpson Investment Company

Jon A. Shirley President and Chief Operating Officer, Microsoft Corporation (retired)

Officers

William H. Gates Chairman of the Board and Chief Executive Officer

Steven A. Ballmer Executive Vice President, Sales and Support

Michael J. Maples Executive Vice President, Products

Roger Heinen Senior Vice President, Developer Division
Frank M. (Pete) Higgins Senior Vice President, Desktop Applications

Joachim Kempin Senior Vice President, OEM Sales Division
Paul A. Maritz Senior Vice President, Systems Division

Nathan P. Myhrvold Senior Vice President, Advanced Technology

William H. Neukom Senior Vice President, Law and Corporate Affairs; Corporate Secretary

Jeffrey S. Raikes Senior Vice President, North America

Jeffrey S. Raikes Senior Vice President, North America
Bernard P. Vergnes Senior Vice President, Microsoft: President, Microsoft Europe

James E. Allchin Vice President, Business Systems Division

Michael W. Brown Vice President, Finance, Chief Financial Officer

Raymond A. Emery Vice President, Operations

Richard Fade Vice President, Advanced Technology Sales

Michel Lacombe Vice President, End User Customer Unit, Europe Ingathan D. Lazarus Vice President, Strategic Relations

Jonathan D. Lazarus Vice President, Strategic Relations
Robert L. McDowell Vice President, Strategic Enterprise Services

Craig Mundie Vice President, Advanced Consumer Technology

Mike Murray Vice President, Human Resources and Administration
Chris Peters Vice President, Office Product Unit

Richard Rashid Vice President, Research
Darryl E, Rubin Vice President, Software Strategy

Brad A. Silverberg Vice President, Software Strategy

Vice President, Personal Operating Systems Division

Rolf Skoglund Vice President, Personal Operating systems Division

Vice President, Organization Customer Unit, Europe

Christopher F. Smith Vice President, International Operations

Charles Stevens Vice President, Far East

Patricia Q. Stonesifer Vice President, Consumer Division
Deborah Willingham Vice President, Product Support Services

John G. Connors Corporate Controller

Christopher R. Gibbons Chief Information Officer

Gregory B. Maffei Treasurer

#### OFFICES

Cornorate Headquarters Microsoft Corporation One Microsoft Way Redmond, WA 98052-6399

European Headquarters Microsoft Europe Tour Pacific Cedex 77 92977 Paris-La Defense FRANCE

Latin American Headquarters Microsoft Latin America Cambridge Executive Center 899 West Cypress Creek Road Suite #400 Fr Lauderdale FL 33309

Manufacturine Manufacturing and Distribution Center at Canyon Park 21919 20th Avenue SE Borbell, WA 98071

Microsoft Manufacturing R V Sandyford Industrial Farates

Microsoft Paerto Rico, Inc. Humacao Industrial Park

International Operations Microsoft de Argentina S.A. Burnos Aires ARGENTINA

Sydney AUSTRALIA

Microsoft Gesellschaft m.h.H. Vienna AUSTRIA

Brussels BELGIUM Microsoft Informatica Ltda

Sao Paulo BRAZIL Toronto CANADA

Microsoft Chile S.A. Santiago CHILE

Microsoft Colombia, Inc. Borota COLOMBIA

Microsoft s.r.o. Prague CZECH REPUBLIC Microsoft Danmark AnS

Hedenbusene DENMARK Cornoración/Microsoft del Foundor Ouito ECUADOR

Microsoft CV Helsinki FINLAND Microsoft S.A.R.L.

Microsoft GmbH Munich GERMANY

HONG KONG

Microsoft Hellas SA Athens GREECE Microsoft Hong Kong Limited

Bodapest HUNGARY

Microsoft Corporation (India) Private New Delhi INDIA

Microsoft Israel LTD

Microsoft Sp.A. Microsoft Company Limited

Seoul KOREA

Microsoft Malassia Sdn Rhd Kuala Lumpur MALAYSIA Microsoft Mexico, S.A. de C.V.

Mexico City MEXICO Microsoft Maroc Casablanca MOROCCO

Hoofddorp NETHERLANDS

Microsoft New Zealand Ltd. Auckland NEW ZEALAND

Microsoft Norve AS Oslo NORWAY

Microsoft Corporation-Beijing Representative Office THE PEOPLE'S REPUBLIC OF CHINA

Microsoft Peri S.A. Lima PERU

Microsoft sp. z.o.o. Warsaw POLAND

Microsoft Software Para Microcomputadores I da Lisbon PORTUGAL

Microsoft Caribbean Inc. Microsoft Taiwan Corporation Taipei, Taiwan

REPUBLIC OF CHINA Microsoft AO Moscow RUSSIA

Microsoft Singapore Pte Ltd SINGAPORE

SOFTIMAGE, Inc. Moerreal CANADA

Microsoft (S.A.) (Proprietary) Limited Johannesburg SOUTH AFRICA Microsoft Iberica, S.R.I.

Madrid SPAIN Microsoft Aktiebolae

Microsoft AG Microsoft (Thailand) Limited

Bangkok THAILAND Microsoft Bilgisayar Yazilim Hizmetleri

Microsoft Corporation (Dubai Branch) Dubai UNITED ARAB EMIRATES

Microsoft Ltd Berkshire UNITED KINGDOM

Corporation MS 90 de Venezuela, S.A.

#### SHAREHOLDER INFORMATION

## Annual Meeting

The Annual Meeting of Stockholders will be held on Friday, October 28, 1994, at 8:00 A.M., at the Hyatt Regency Bellevue at Bellevue Place, 900 Bellevue Way NE, Bellevue, Washington.

#### Form 10-I

Copies of Microsoft's Annual Report on Form 10-K are available upon written request from the Investor Relations
Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98032-6399. Internet users can
access copies of this annual report and other financial materials at fromicrosoft.com in the directory MSFT.

## Common Stock

Microsoft common stock is traded over the counter on the Nasdag National Market System (MSFT).

### Independent Auditors

Deloitte & Touche, Seattle, Washington

## Legal Counsel

Preston Gates & Ellis, Seattle, Washington

## Transfer Agent

First Interstate Bank, 26610 West Agoura Road, Calabasas, California 91302

#### Shareholder Inquiries

To notify Microsoft of address changes or lost certificates, shareholders can call First Interstate Bank toll-free at (800) 522-6645.

Shareholders of record who receive more than one copy of this annual report can contact First Interstate Bank and arrange to have their accounts consolidated. Shareholders who own Microsoft stock through a brokerage can contact their broker to request consolidation of their accounts.

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For a list of complete subsidiary addresses, please contact Microsoft Investor Relations.

Microsoft is constitud to using our own products in the work face, and we view this includingly as an essential detect in the success of our Computer. A variety of Microsoft products were used in the development of this annual report, reducing Microsoft Work, Microsoft Exect, and Microsoft Exect and Executive Computer, survey, and or date used in section series reference to the exclusive software most for

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